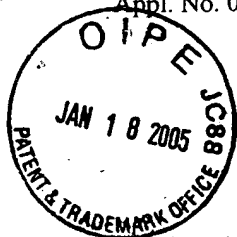


AF/3623 JR
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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Application No. : 08/691,900 Confirmation No. 2857
Applicant : J. Apte
M. Roesler
Filed : August 1, 1996
Group Art Unit : 3623
Examiner : R. Jeanty
Docket No. : 111327
Title : INTERACTIVE MULTIMEDIA ADVERTISING AND
ELECTRONIC COMMERCE ON A HYPERTEXT
NETWORK

Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450.

AMENDMENT

Sir:

In response to the Office Action dated September 16, 2004 please amend the
above-identified application as follows.